

Topic Summaries



Academy of Medicine of Cincinnati
Technology Education Series
Cosponsored by PBSI Technology Solutions



Healthcare Technology Topics for Academy members

● **Dragon® Medical - Free training for Academy Members**

October 17

See a live demonstration of the latest version of Dragon Medical, including cloud version Dragon Medical One. We'll highlight Dragon Medical features that have been improved, and features that really save time in clinical use. Whether you're new to Dragon Medical, or have been using it for years, this webinar will help uncover important features that are frequently missed, ensuring that you make the most of this fantastic product.

● **5 Elements of Multi-Layered Cybersecurity**

October 18

Cyber-attacks targeting healthcare practices are rising at an alarming rate. HIPAA security audits have received increased funding. Protection is not an option. In this webinar, we'll identify the 5 elements that need to be in place for effective security, and demonstrate some best-of-breed security tools, including network monitoring, encrypted backup, data breach intelligence scanning, and tools for staff training. Attendees will receive free whitepaper, "IT Security – What healthcare employees need to know".

● **HIPAA Security Risk Assessment**

October 19

Many practices have concerns about increasing risk of HIPAA security audits, uncertain whether internal security, training and documentation is sufficient. We'll cover best practices & tools for completing HIPAA Security Assessments, and address how practices are meeting compliance requirements in ways that are efficient and cost-effective.

● **Improve Your Internet Speed and Reduce Costs**

October 23

In this webinar, we'll share information that will help almost any practice save money on internet and phone costs. If you haven't renegotiated your phone and internet services in the past 2 years, you might save more than you think. It is not unusual to save hundreds of dollars per month. Learn how to easily compare current pricing from Cincinnati Bell, Spectrum (TWC), Windstream and others.

● **Free Security Training for Healthcare Staff**

October 24

Cyber-attacks are a growing epidemic, with file encryption disasters rising at an alarming rate. In this webinar, we'll cover the latest in "red flags" - training staff how to recognize and avoid clever attacks disguised in emails. We'll also review important security practices that should be followed by every employee in a medical office. Attendees will receive free whitepaper, "IT Security – What healthcare employees need to know".

● **How to know if your IT Security is working**

October 25

In healthcare, we've all put security measures in place (right?) (antivirus, firewall, encrypted backups etc.). The question: How do we know if our security measures are working? In this webinar, we'll cover the principle of security monitoring, and demonstrate a cost-effective and easy-to-implement tool for network monitoring that is helping thousands of practices to remain secure. In healthcare, we need to prevent, but also monitor. If you don't have security monitoring in place, you'll want to attend this webinar.

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General Technology Topics for Academy members

● **How to find unprotected ePHI**

October 26

Cyber-attacks are a growing epidemic, with file theft and file encryption disasters rising at an alarming rate. We'll identify how to find and secure unprotected data before hackers can. Data Breach Risk Intelligence scanning is an inexpensive and highly effective tool that should be put in place on every network, regardless of size. No better tool exists for reducing data security risk and minimizing financial exposure to HIPAA audit penalties.

● **Phone System Advances Applied to Patient Satisfaction**

October 28

In this webinar, we'll share information about how phone technology, and voice mail setup can make a significant difference, improving patient satisfaction, and assisting in practice health. PBSI has installed and setup voice mail systems for hundreds of offices, and will share best practices learned from many of your colleagues.